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OFFICIAL

PATENTS

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Thomas J. Reddin et al.

Serial No. 09/296,120

Filed: April 21, 1999

For: METHODS AND SYSTEMS FOR
OCCASION BASED LIFESTYLE
MARKETING

Group Art Unit: 2162

Examiner: Janvier, J.

AMENDMENT AND RESPONSE

Commissioner for Patents
P. O. Box 1450
Alexandria, VA 22313-1450

Dear Sirs:

Responsive to the non-final office action of January 27, 2004, please consider the following amendments and remarks:

I hereby certify that this correspondence is being transmitted via facsimile to The U.S. Patent and Trademark Office at 703-872-9306 on March 16, 2004.

Daniel J. Warren
Daniel J. Warren - Reg/No. 34,272

AO 1072245.1